# LifeSmart



## Who We Are?

LifeSmart is a leading IoT company focusing on the global smart home market. By utilizing the advantage of AI and IoT, LifeSmart provides you and your family with a safe, comfortable and colorful lifestyle.

LifeSmart has partnered with international giants such as Alibaba, Samsung, Sony and Baidu, and signed long-term cooperation agreements with energy companies in five Nordic countries to help Europe to solve household energy shortages by using smart products. Now, we offer products and services for nearly a million users in more than 30 countries worldwide for creating value for their daily lives.





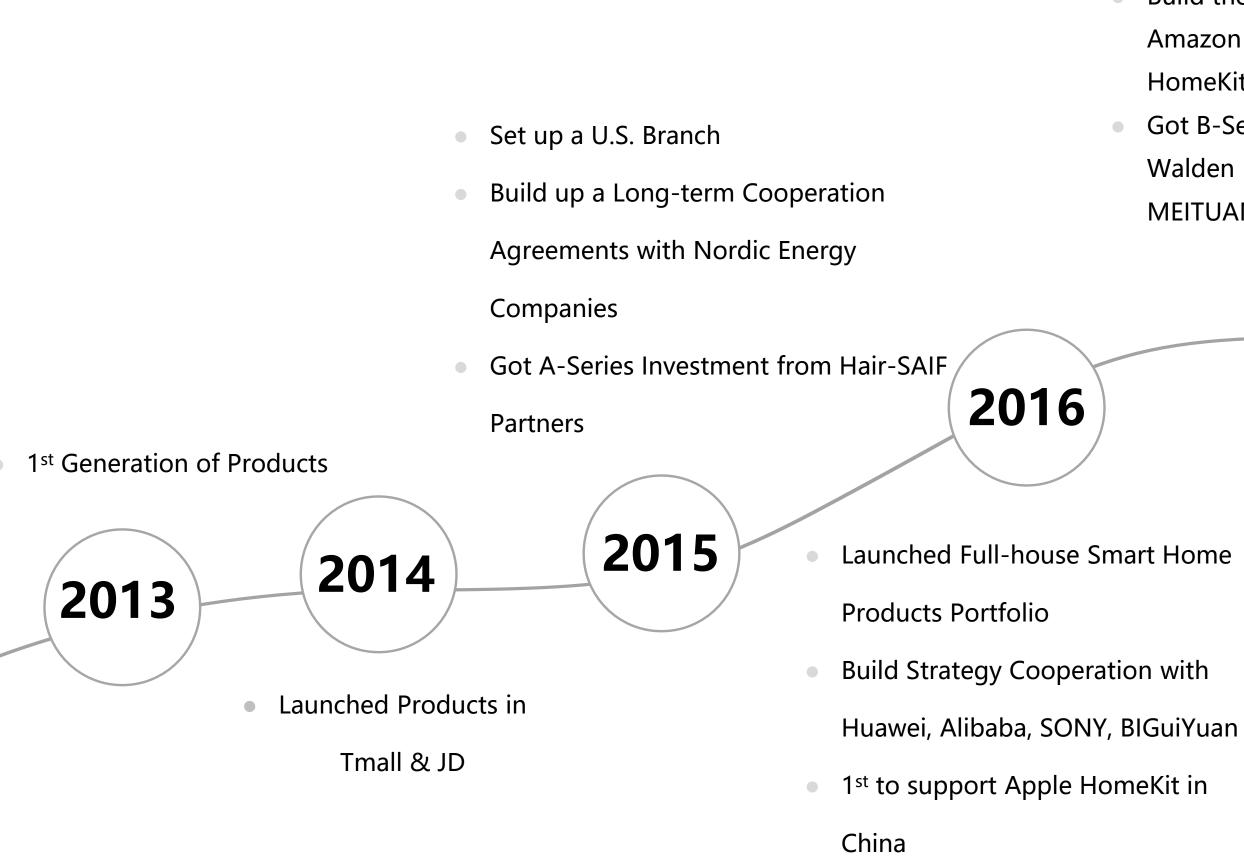
## **Our Vision and Mission**

In LifeSmart, we believe that every single home will become a smart home, every single office will become a smart office.

On this regard, we dedicate our efforts on AI, cloud service, product design and development. We have the most stable and fashionable product line up in the industry, by continuing improving our user experience, we create values and make significance for customers on a global basis.



## History



Launch the Nature Pad Build the Voice Control System with Amazon Alexa, Google Home, Apple Volume Delivery in Japan and Germany Cololight Honored by 2019 CES Innovation HomeKit, Tmall Genie, Rokid, Tic etc. Got B-Series 80MRMB investment from Awards Walden International (Early Investors f SINA, MEITUAN, DJI) & BridgeOne Capital 2019 2018 2017 List on the Hangzhou "More than 100 million U.S. Dollars (Quasi Unicorn Enterprises)" In-depth Cooperation with three major carriers of China Telecom, China Mobile and China Unicom.







#### Smart Door Lock

Smart camera doorlock

#### DESIGN

DISCIPLINE PRODUCT

LifeSmart, Inc. (China Corporation) Wang JianHua, Wu DongYue Hangzhou, China

CLIENT / MANUFACTURER LifeSmart, Inc. (China Corporation) Hangzhou, China

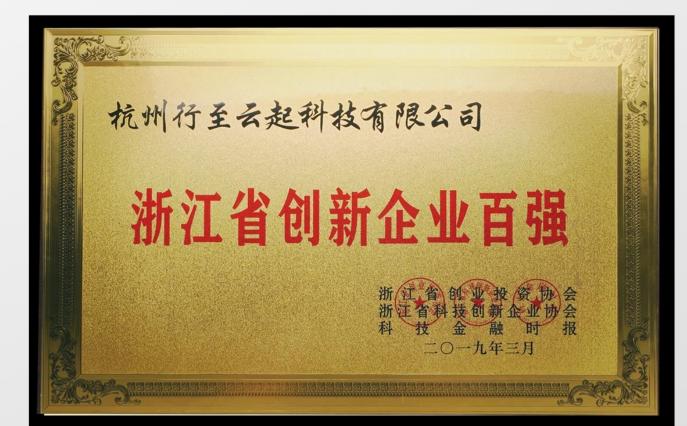
















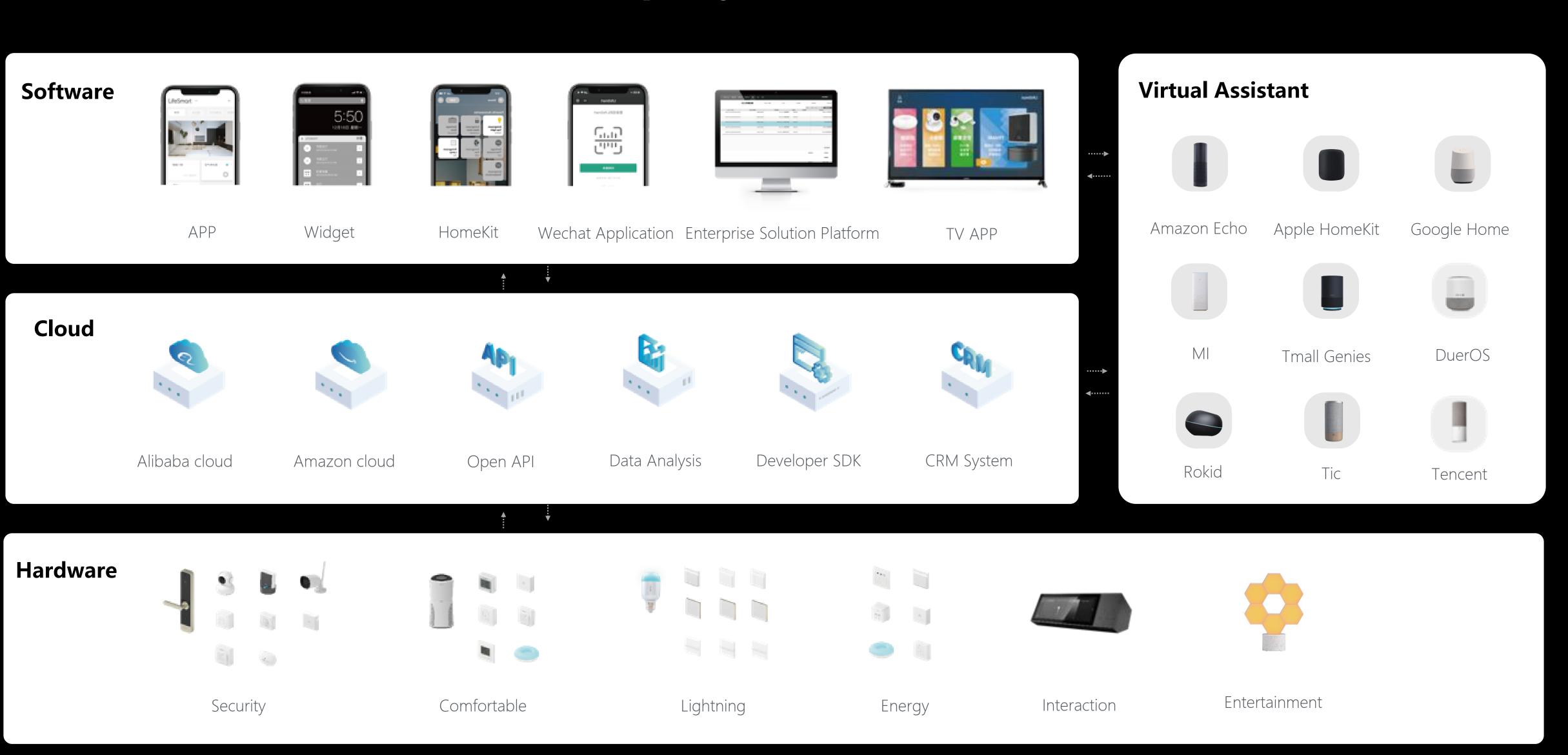








## We are a full stack AIOT company





## **Full-fledged Product Matrix**

LifeSmart owns a product line system consisting of 100-plus SKUs, covering all aspects of smart home. It can meet almost all the intelligence needs of users in their lives.







## **Scenario Application**

- Real-time indoor monitoring, and easy control of air conditioning, floor heating and other intelligent devices can be realized;
- When you back home, press one button and then curtain will be up、lights and other devices will be on automatically;
- When you leave, press again and the security system will on automatically as well.

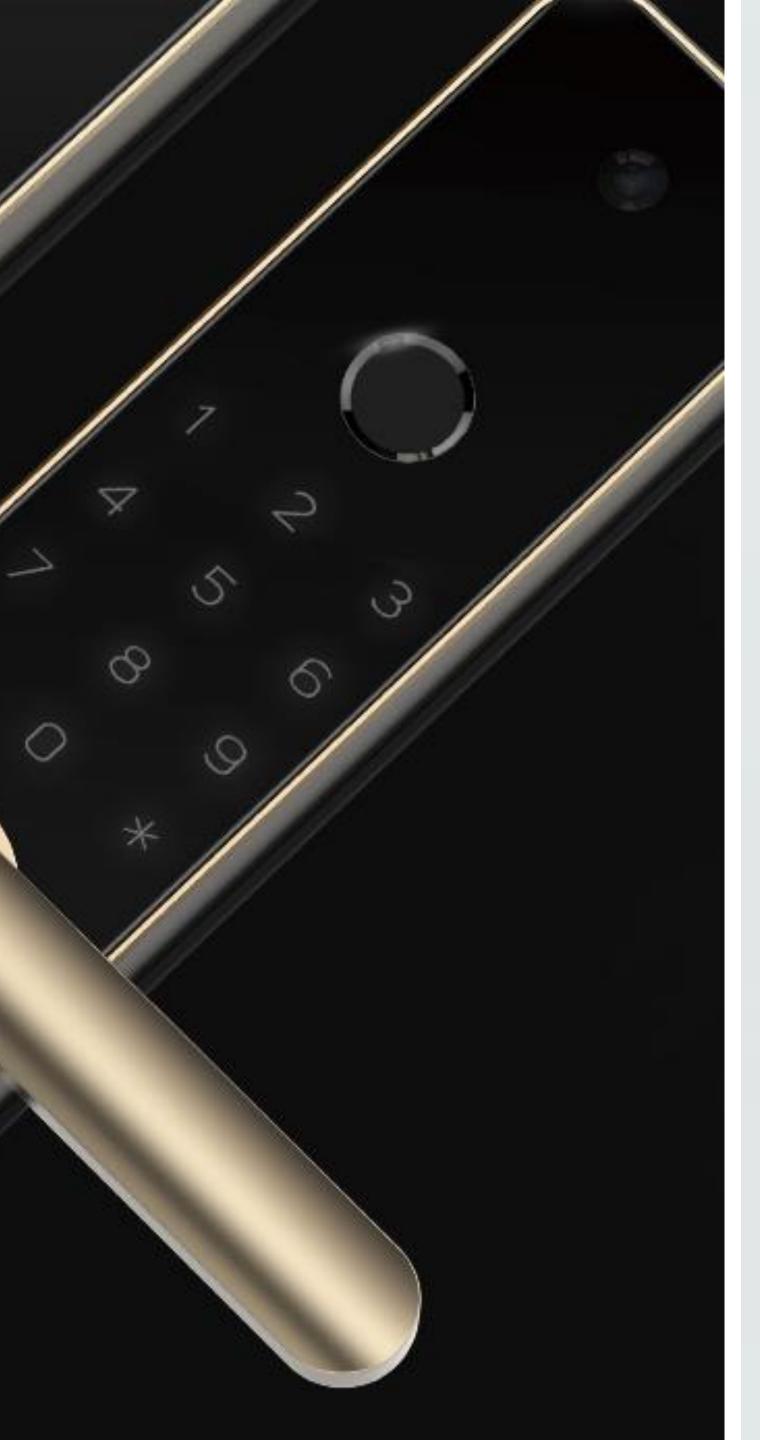
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## Video Smart Door Lock

Smart Door Lock has multiple ways to open, prying alarm, remote monitoring, etc.





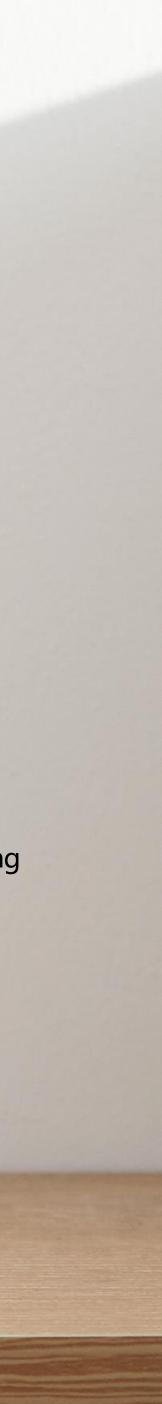
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## FRAME 360

360° rotation, panoramic view and innovative fuselage separation design enables easy moving



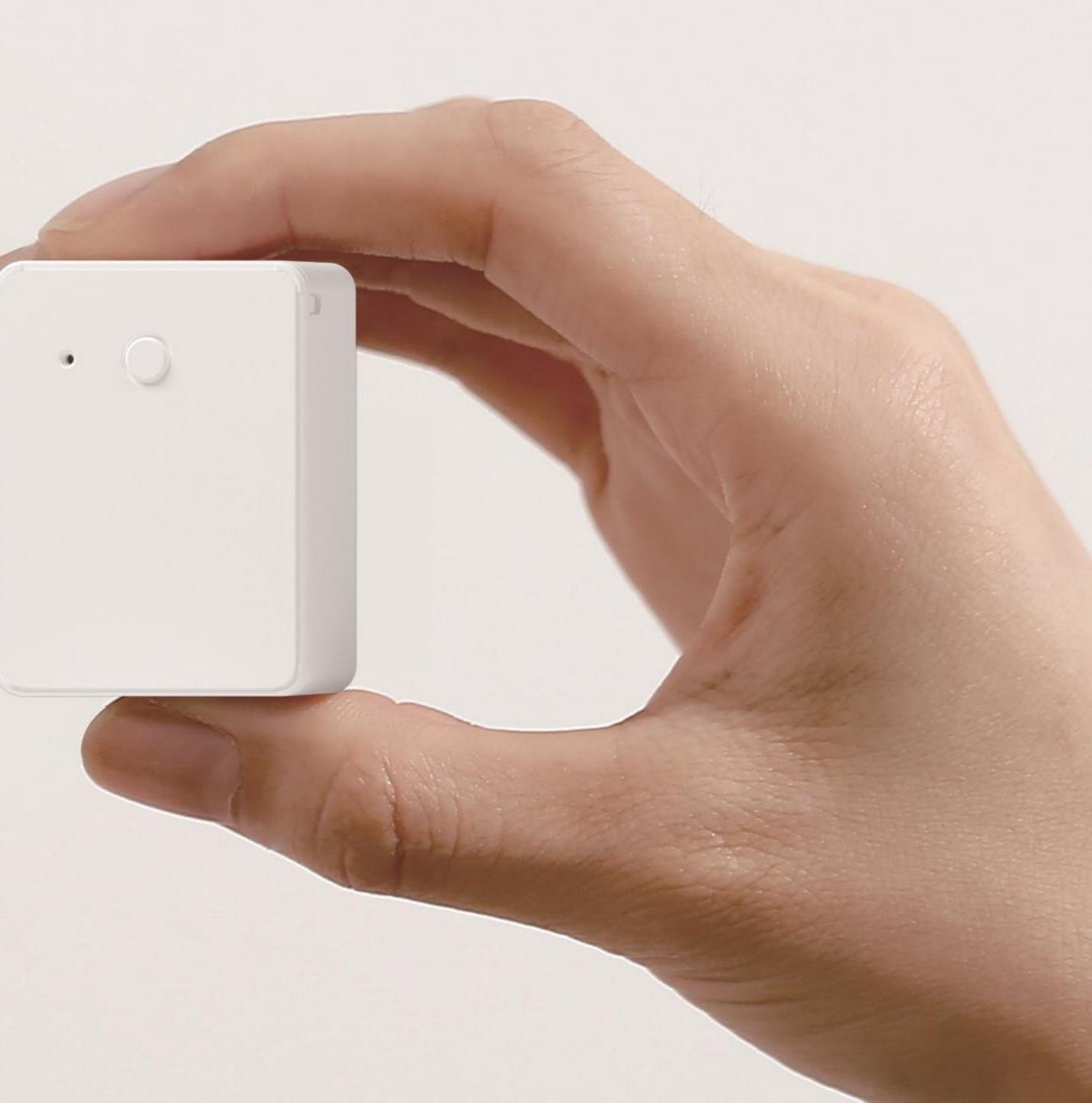
## SPOT

You can control a variety of home appliances by using Spot as well as achieve multi-scene smart triggers.



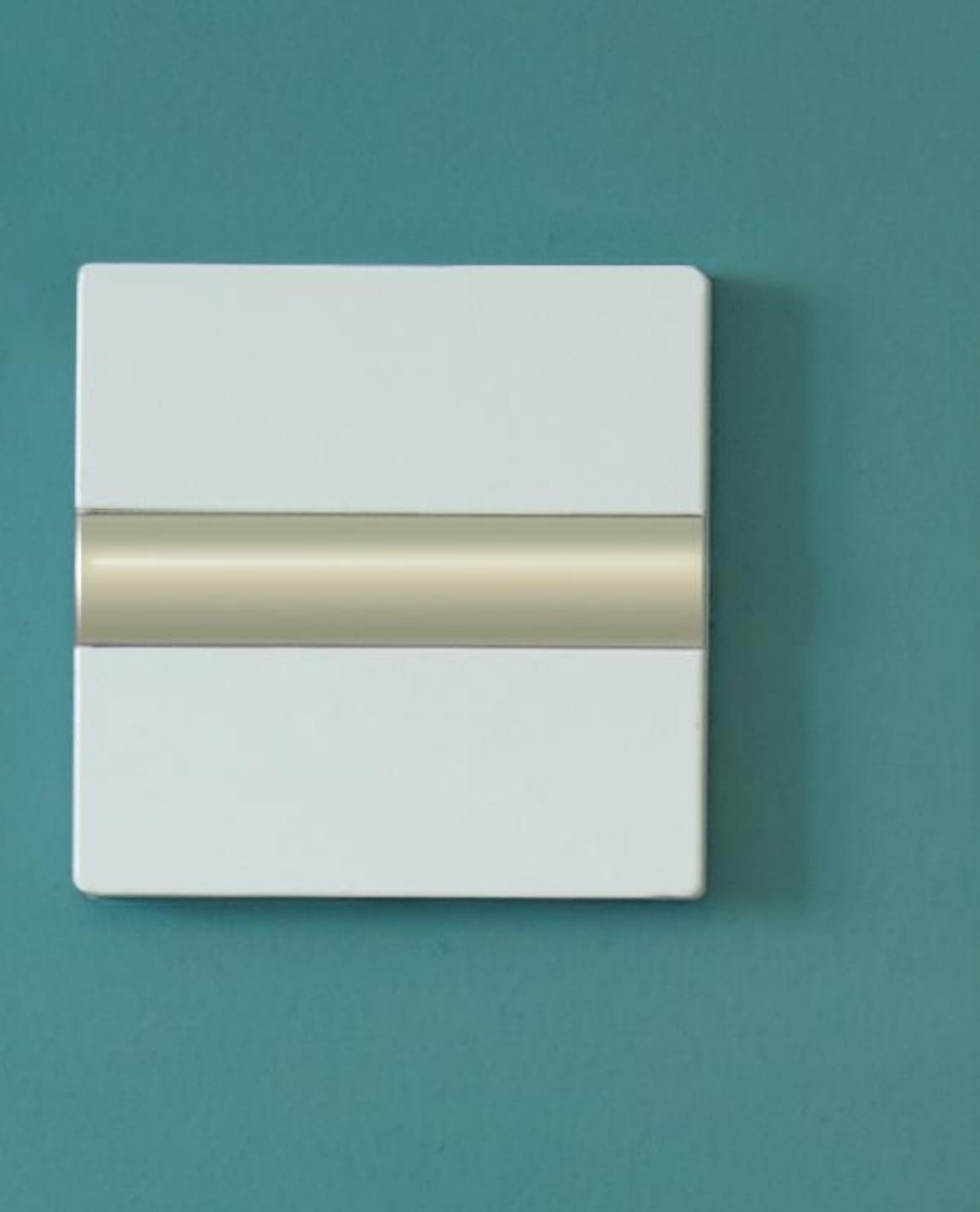
## CUBE Switch Module

## Make Traditional Switch Be Intelligent



## Stellar Switch Perfectly Upgraded Single-Fire Smart Switch

- Independent Power Supply
- No Flickering
- Wireless Dual Control
- Easy to Upgrade



# STARRY SWITCH



## Safe and Stable Single Wire Smart Switch



No flicker, safer and more stable



Wireless double control, place as your wish



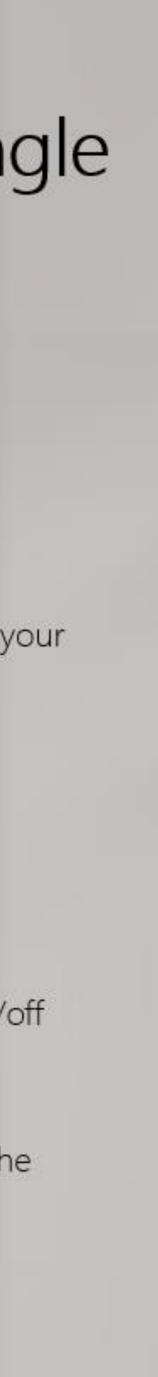
Easy to upgrade, no extra wiring



Remote control, voice to turn on/off

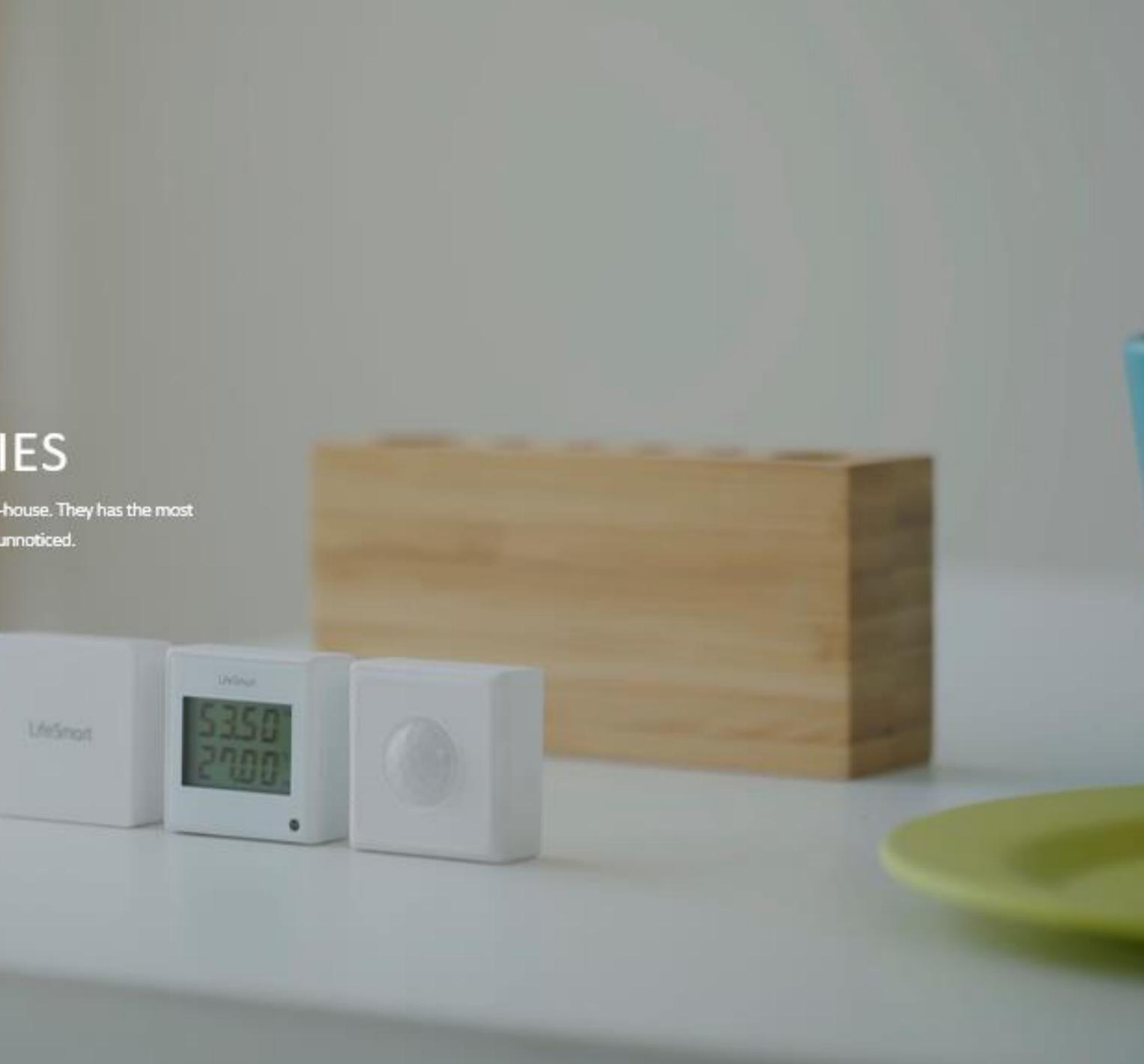


Intelligent scenes linkage, enjoy the convenience



## **CUBE SENSOR SERIES**

Elegant small sensors are distributed throughout your whole-house. They has the most amazing ability to just melt into the background and remain unnoticed.





## **Home Security**



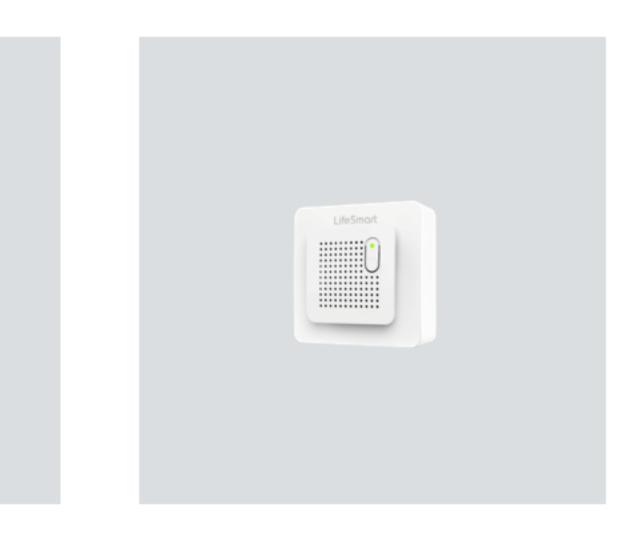


#### Frame 360° Camera

360° rotationVoice messagingBuilt-in memoryBuilt-in battery1080p

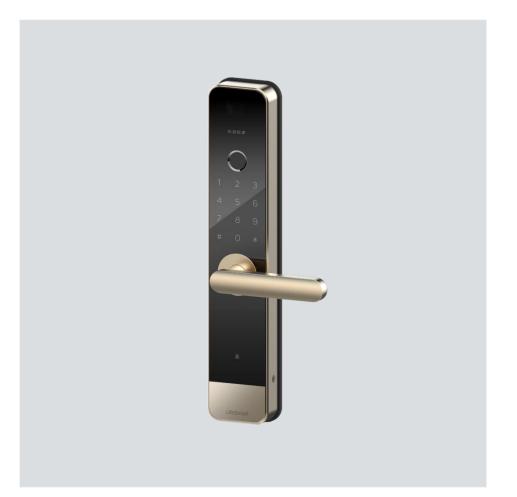
#### Water Leak Sensor

Real-time Monitoring Remote Alarm Message Notification Long Standby Time Split Design Multiple Combination of Triggers





Real-time monitoring High Alarm Accuracy Long Standby Time Built-in Alarm Multiple Combination of Triggers



#### Video Smart Door Lock

Integrated video doorbell Support fingerprint, NFC and Password Remote one-time password Motion detection Alarm Setting of Unlock when Hi-jack

## **Home Security**





#### **Indoor Camera**

1080P resolution
Two-way voice communication
Video recording & playback
270°horizontal / 90°vertical rotation

#### Wireless HD Camera

1080P resolution
Two-way voice communication
Video recording & playback
270°horizontal / 90°vertical rotation





1080P resolution
Two-way voice communication
Video recording & playback
Sound-light Alarm
Waterproof and dustproof – IP66

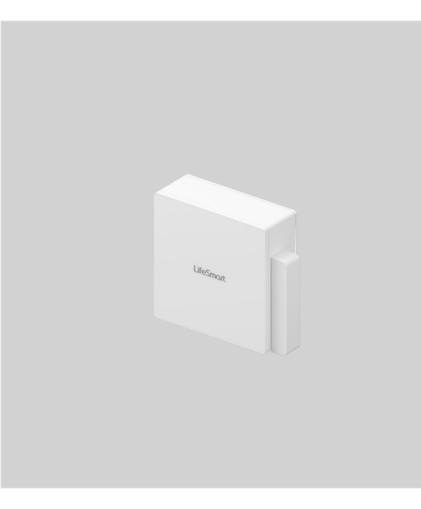


#### **Classic Door Lock**

Support fingerprint, NFC and Password Remote one-time password Motion detection Alarm Setting of Unlock when Hi-jack

## **Comfortable Life**





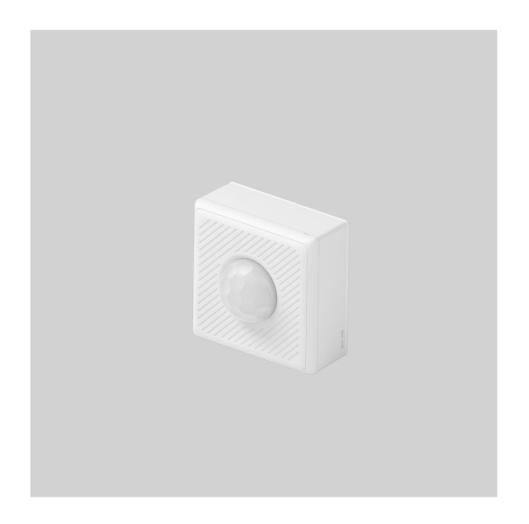
#### SPOT

You can control a variety of home appliances using Spot as well as achieve multi-scene smart triggers.

#### CUBE Door/Window SensorCUBE Environmental Sensor

CUBE Door/Window Sensor can giveIt can monitor indoor temperature,real-time feedback of the open andhumidity, brightness , and equippedclose status of the door/windows andwith a LCD display showing thesepush doors and windows statusdata in real time. It can also work withmessages in real time.other devices





#### **CUBE Motion Sensor**

CUBE Motion Sensor can detect movement in monitoring area and adjust the alarm duration.

## **Comfortable Life**



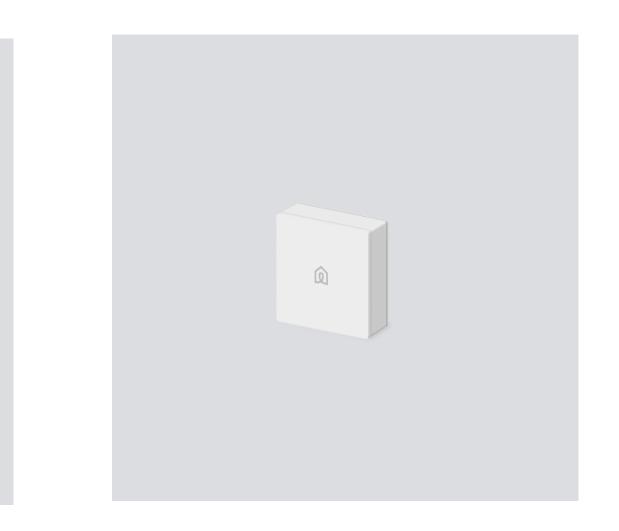


#### **Environmental Sensor (Co2+TVOC)**

Air quality monitoring TVOC+CO2 support

#### **Human Presence Sensor**

Works with Smart station 24GHz microwave radar chipset High Accuracy Anti interference Detection angle reaches nearly 180°





#### **Cube Clicker**

One-click light on Flexible customization

#### Formaldehyde Sensor

monitor formaldehyde index, work with smart station to automatically operate ventilator 24/7 push alert Highly Reliable

## **Comfortable Life**



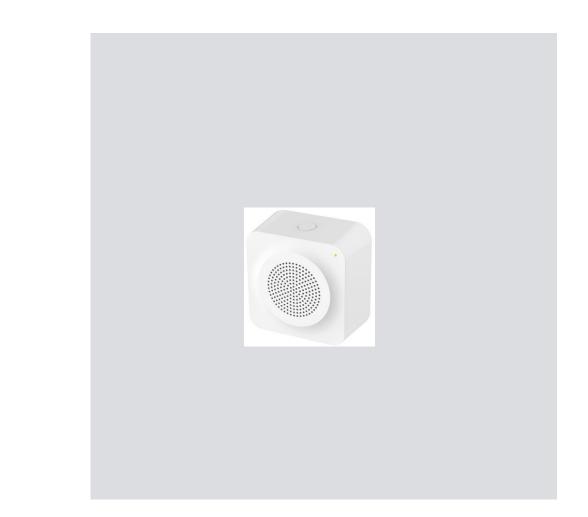


#### **Smart Station**

5000 Square feet coverage 500 devices support capacity Ethernet and WIFI support CoSS protocol

#### **Smart Plug**

Works with Smart station for long distance support Scheduling Remote-control Works with sensors for smart control.





#### **Smart Station MINI**

Built-in alarm

Works as a lite version of Smart Station

#### NATURE

Integrated home interaction

Voice

Touch

**Real-buttons** 

## Smart Lighting





#### **BLEND Light Bulb**

Works with Smart station for long distance support Scheduling Remote-control Works with sensors for smart control

#### Smart Garden Light

LifeSmart device smart linkage press to turn ON/OFF Protection level IP65 RGB+W light Solar battery Illuminance detection





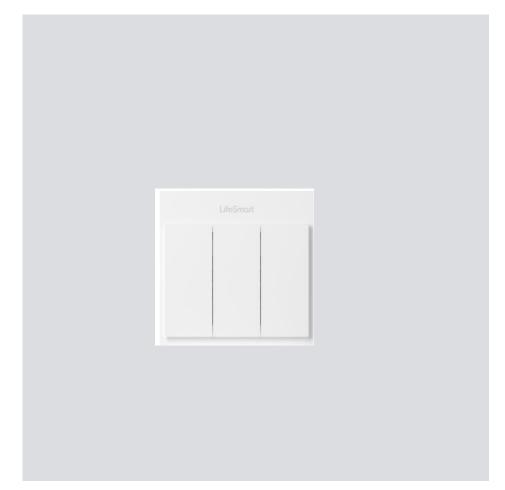
#### **BLEND Light Strip**

16M colors Up to 500 strips support in one LifeSmart system Up to 20M support in one strip controller

#### Smart PIR Wall Light

LifeSmart device smart linkage Human detection Beam angle adjustable Illuminance detection Adjustable time delay

## **Smart Switch**



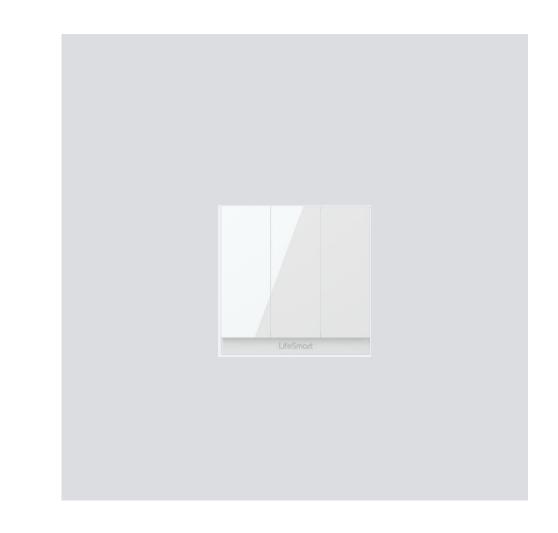


#### **BLEND Light Switch**

Connected Switch Colorful indication light for on/off Indication light can work as ambience light with customized color

#### **Dimmer & Motion Switch**

Dimming knob press to turn ON/OFF rotate to adjust brightness Motion detection





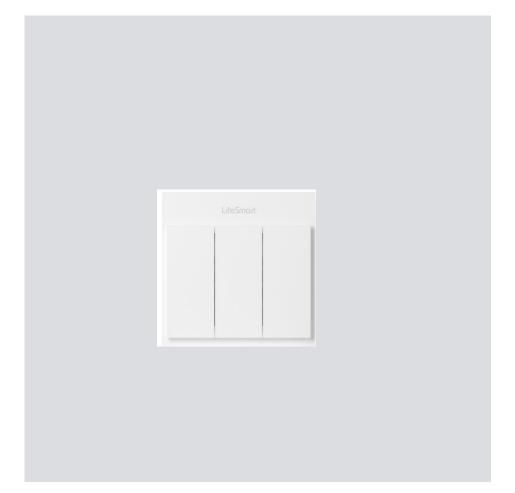
#### **Smart Starry Switch**

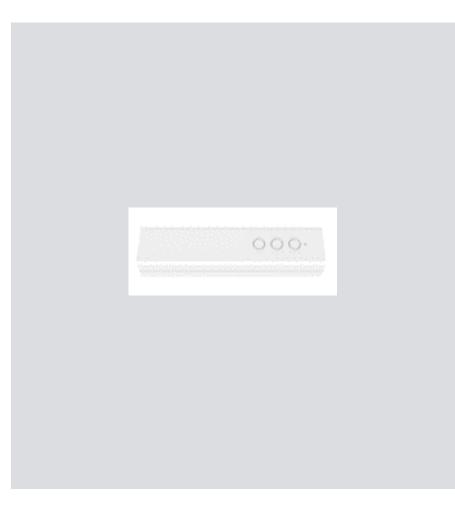
Remote control, voice to turn on/off No flicker, safer and more stable Wireless double control Easy to upgrade, no extra wiring

#### Smart Light Switch

118/120 type, work with smart station ,Remote Control, Power Management;

## Smart Control





#### **BLEND Curtain Controller**

16Million Colors
Multiple Smart Triggers
can be used I for all hight power of curtain
motor or shutter motor
Support control via smart speakers

#### MINS Curtain Motor Controller Smart Curtain Motor

Multiple Smart Triggers can be used I for all weak power of curtain motor or shutter motor Support control via smart speakers





Multiple Smart Triggers Support control via smart speakers Support remote control

#### **Smart Fan Coil Unit Thermostat**

Energy saving mode Scheduling Remote control Works with LifeSmart systems

## Cololight Lights can be split joint like Lego

LifeSmart





## cololight

www.ilifesmart.com

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# Software and R82D

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## Software

You can use your mobile to control smart devices at home, LifeSmart has also developed WeChat mini programs, tablet applications, TV applications and other multi-platform applications to make intelligence available across the platform.





#### **NATURE APP**

#### TV APP

Smart APP

Widget

小程序



## **Cloud Service**



#### CRM Customer Relationship Management System

To help Group customers to achieve background management, data analysis, brand operations, marketing and other customized needs, to provide customer relationship management, market operations and value-added services in one of the cloud ecology.

#### **Open API Cloud Platform**



LifeSmart Cloud Platform provides external equipment add, search, status query and control services. Third-party applications can access the cloud platform through HTTPs protocol to complete the management of the device.

#### **Developer SDK**



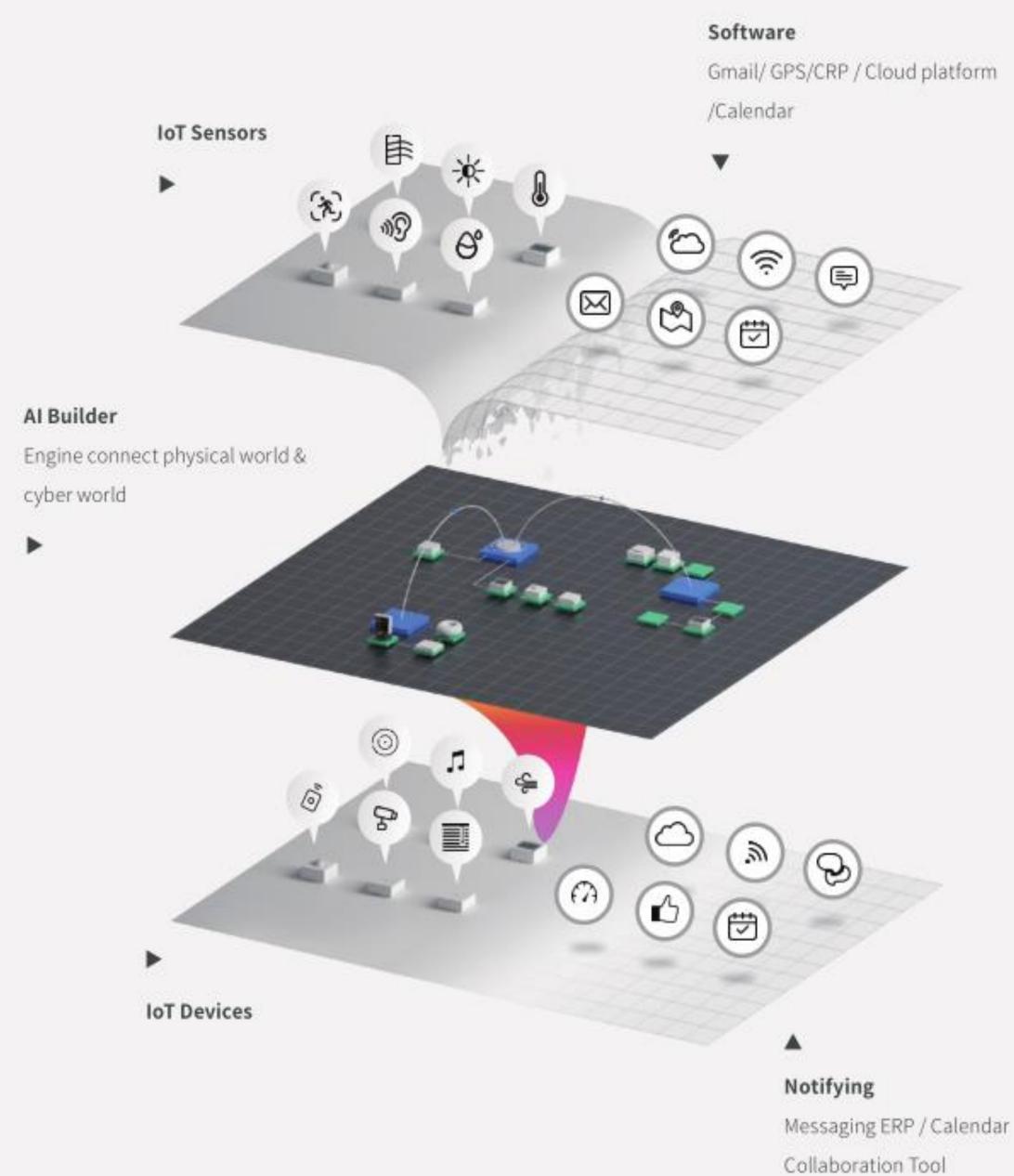
LifeSmart is open-minded to face the multi-state needs of partners, regulate cloud-to-cloud docking solutions, so that partners can more easily intervene in the LifeSmart ecosystem. しょうさ しきまくしん しきまたい





## Al Builder Logic Al Engine

Al scene system refers to the actual intelligent needs, free to add and set up a variety of intelligent devices and sensors, the linkage between various devices constitute a smart scene. Al data system refers to the situation that has been set up intelligent scene, but the actual use is inconsistent with pre-set, then the system will automatically adjust the original intelligent scene logic according to large data calculation, to provide more userfriendly intelligent services. LifeSmart AI systems creatively use the "logic and data" model to achieve the perfect combination of smart home and artificial intelligence.



### **Smart Voice Ecosystem**

LifeSmart Smart Home System supports Amazon Alexa, Google Home, Apple HomeKit, Duer OS (Xiaodu at Home), Ali Genie (Tmall Genie), Tencent Cloud Xiaowei, MI, Tic, Rokid, iFLYTEK and other voice control entrance.

LifeSmart works on designing, researching and developing senseless interaction products to make voice control available so that you can not only free your hands, but also make a big step across the senseless interaction.









## **Real Estate Projects**







③中海地产

























长源地产



## model rooms have been built



**蓝光圳产** 



















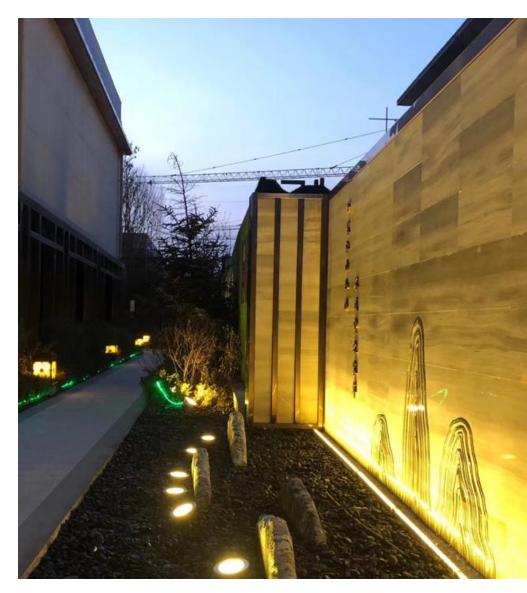
#### Beijing Jindi Weiweilai

#### 2,000 households Project location: Beijing

LifeSmart solution is used to create "a dwelling full of pleasure, innovation and inspiration" that naturally combines man and intelligent space.

Smart Station
Smart Home Wi-Fi Camera
CUBE Door/Window Sensor
CUBE Motion Sensor

CUBE Environmental Sensor SPOT Curtain Controller Switch Smart Light Switch



#### Langfang\*Yanda Real Estate Seoul Sweet City

#### 4,100 households Project location: Langfang

Advanced AI design is used to bring happiness enabled by smart home with a layered living space.

Smart Station CUBE Door/Window Sensor CUBE Motion Sensor

CUBE Environmental Sensor SPOT BLEND Smart Switch



#### Zhangjiagang\*Emerald Bay Country Garden

#### 700 households Project location: Zhangjiagang

LifeSmart offers intelligent home solutions to help Country Garden build high-end houses with whole new community mode and five-star living experience.

Smart Station CUBE Motion Sensor SPOT Smart Light Switch



#### Shenyang\*Shengjing Finance Plaza

#### 2,900 households Project location: Shenyang

LifeSmart empowers Shengjing Finance Plaza in Shenyang to create a standard intelligent life style and change the way people live with technology.

Smart Station PRO Smart Home Wi-Fi Camera Smart Plug(in-wall) BLEND Light Blub SPOT Smart Light Switch



#### Shanghai\*Huafu188

#### 200 households Project location: Shanghai

LifeSmart empowers Chiko Real Estate's Huafu188 project to build new-type intelligent mansion featuring French court garden style by integrating scientific aesthetics and natural inspiration.

Smart Station Curtain Controller Switch CUBE Motion Sensor Smart Plug(in-wall) Smart Plug CUBE Door/Window Sensor CUBE Environmental Sensor Smart Light Switch



#### Langfang\*Yuxiu Jiangnan

#### 1,300 households

#### **Project location: Langfang, Hebei Province**

LifeSmart empowers Tianrui Group to build all intelligent community featuring the strength of new technology through a perfect combination of classical aesthetics and modern technology.

Smart Station CUBE Door/Window Sensor CUBE Motion Sensor CUBE Environmental Sensor SPOT BLEND Smart Switch



#### Zhengzhou\*Jinxiu Wangfu

#### 1,700 households Project location: Zhengzhou

Intelligence changes life, and science and technology improves quality. LifeSmart builds whole new living space for Jinxiu Wangfu and injects vitality into houses.



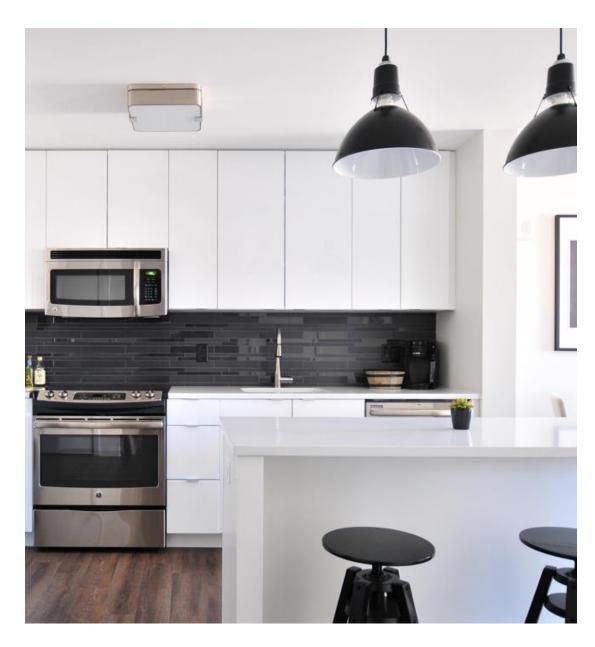
Smart Station SPOT CUBE Motion Sensor Smart Plug CUBE Door/Window Sensor

#### Shandong\*Renheng Yijingyuan

#### 1,200 households Project location: Shandong

LifeSmart empowers Renheng Yijingyuan to build a living environment that is comfortable, safe and energy-saving, and uses technology to improve life and enhance people's sense of happiness.

Smart Station CUBE Door/Window Sensor CUBE Motion Sensor CUBE Environmental Sensor SPOT Smart Plug(in-wall)







## Wangfujing, Beijing STEY High-end Apartment Hotel

**50 rooms** Project location: Beijing

LifeSmart empowers Stey with technology to offers fresh living experience in design, technology, community, and sharing economy.

#### Products

BLEND Light Switch CUBE Motion Sensor General Controller Floor Heating Controller Smart Station Switch Controller Wall-mount Plug HVAC Controller Curtain Controller Smart Curtain Motor Curtain Rail









### **Atour Hotel**

LifeSmart helps Atour Hotel build intelligent fivestar guest rooms and rich application scenarios of intelligent hotels, and create interesting and pleasing lifestyles with cultural atmosphere.

Products **Smart Station CUBE Environmental Sensor** 1080p Camera SPOT CUBE Door/Window Sensor Curtain Controller **CUBE Motion Sensor** Smart Switch







## **Teckon MyFeel Hotel**

**90 rooms** Project location: Ningbo, Zhejiang Province

LifeSmart enables intelligent upgrade in Teckon MyFeel Hotel, and combines humanistic care with science and technology to bring every guest the ultimate enjoyment of comfort, safety, color and energy conservation.

Products

BLEND Light Switch SPOT Fan Coil Coil Controller



# Operator Projects





#### 280,000 devices enabled Sichuan Telecom



# 280000pcs

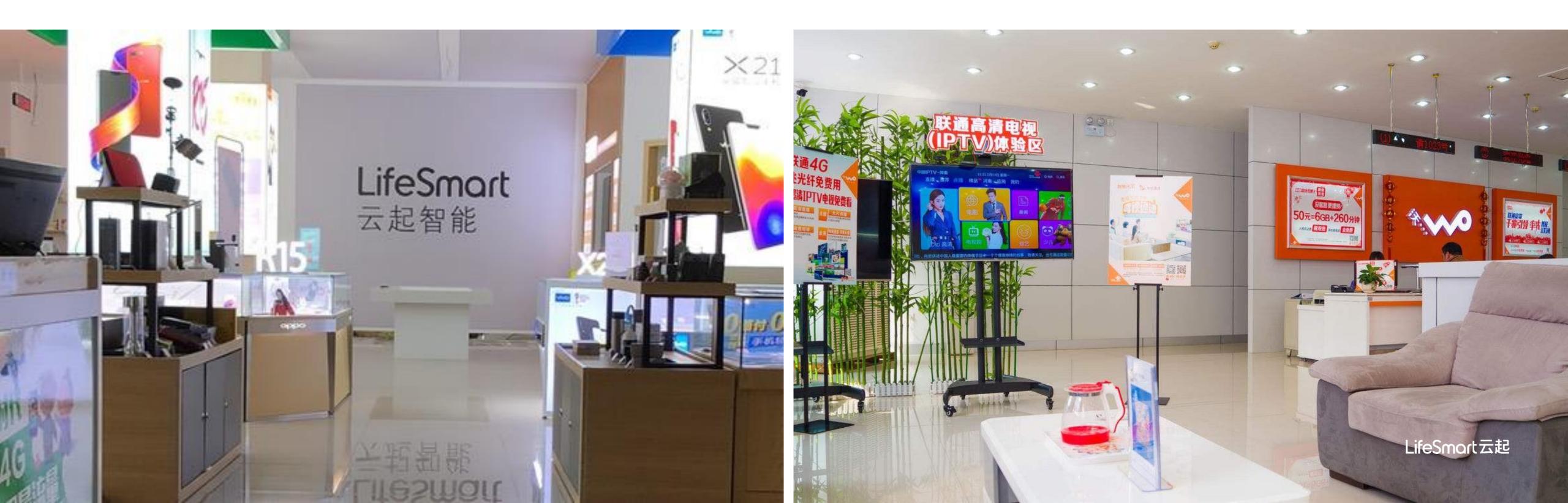
We has partnered with operators such as **Sichuan Telecom**, **Guizhou Telecom**, **Beijing Telecom**, **Zhejiang** Telecom, Shaanxi Telecom, Hubei Telecom, Henan Telecom, Hebei Telecom, Anhui Telecom, Jiangsu Telecom, Gansu Telecom, Hunan Telecom, Guangxi Telecom, Shanxi Telecom, Beijing Mobile, Jiangsu Mobile, Hubei Mobile, Guangdong Mobile, Zhejiang Unicom, Shanghai Unicom, Beijing Unicom, and Guangdong Unicom for better development.







It has empowered Zhejiang Unicom service halls (10+50) in intelligent upgrade to pass on smart home concept, and display the effects of smart home via sand tables.







# Conference Room<sup>2</sup> Projects





### Alibaba smart meeting room

#### **2000 sets** project location: Hangzhou

LifeSmart has empowered 2,000-plus meeting rooms in Alibaba Xixi Park to realize intelligent upgrade, and deployed over 6,000 intelligent point locations.

Products

Smart Station MINI

**CUBE Motion Sensor** 









### Baidu Intelligent Conference Room

#### **600 rooms** Project location: Beijing

LifeSmart has empowered 600 conference rooms of Baidu to realize intelligent upgrade, and finished dynamic sensing, lighting and air conditioning, and control of projections, screens and curtains in Phase I. Phase II focuses on overall intelligent transformation of these meeting rooms.

#### Products

Smart StationProjector ControllerBLEND Light SwitchCurtain ControllerCUBE Motion SensorGeneral Controller







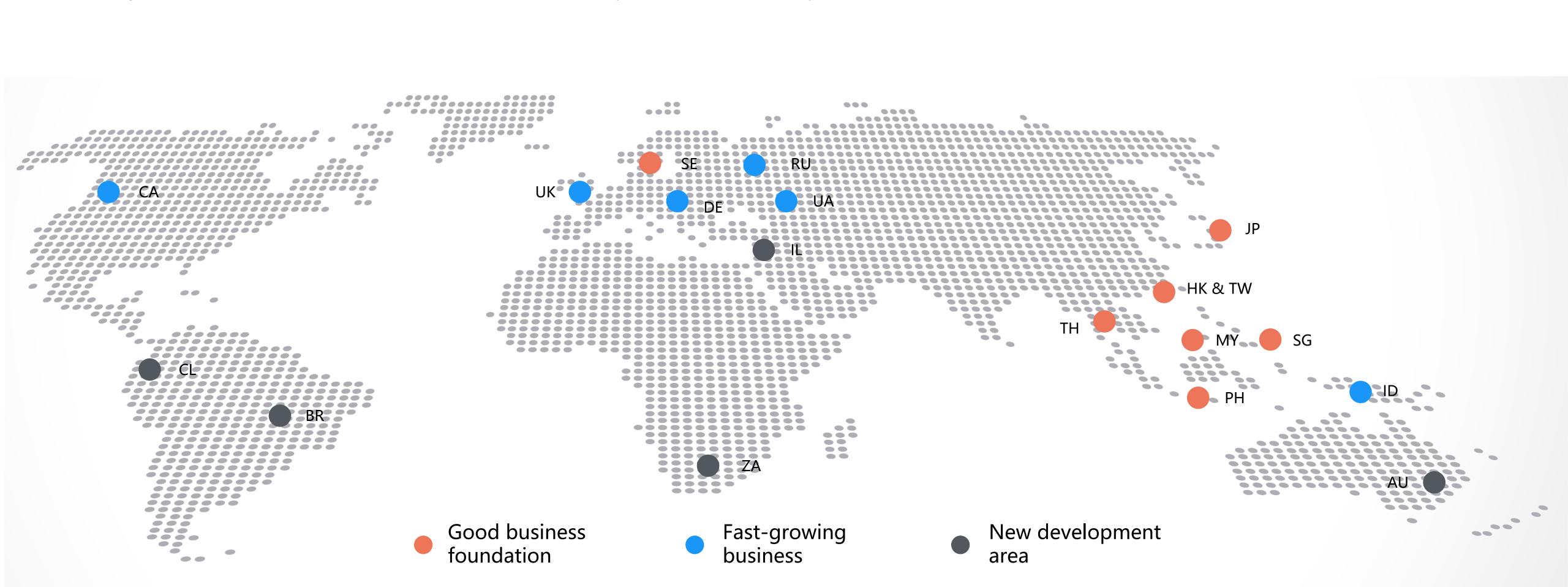
# Global Brand Positioning

ALL DISTANCE & ALL DISTANCE



Since its inception, LifeSmart has taken deep roots in China with a global vision, working to grow into a Chinese brand with worldwide influence; So far, we have realized sound development in Southeast Asia, and have built a well-established service system, thus wining the trust of real estate giants and important clients, such as Japan's LIXIL, Thailand's SC Assets, and others;

We have also built an initial marketing network together with partners across Europe and North America, which enjoys fast growth. We have joined hands with local install networks and real estate developers to boost the development of local smart home business.





As Japan's largest real estate service and building material provider, LIXIL has adopted LifeSmart's product solutions to build a whole set of smart home services "U<sup>2</sup> home", which fits its business and local services.



As a major real estate service provider in Japan, INVALANCE currently owns 100-plus high-end service-oriented apartments in Greater Tokyo, mainly targeting high-end clients with investment purpose; in the ever-growing IoT field, INVALANCE has teamed up with Casper AI, an American AI firm, and China's IoT company LifeSmart to build Alyssa, a smart home service platform serving Japanese clients;



# New Retail





## **Official Flagship Store**

With distinctive shop design, the official flagship store has enduring appeals and has realized huge customer flow and efficient conversion, which enables superb user experience and brings high transaction volume.





# **Experience Zone in Flagship Store**

We have designed three typical home-use scenarios in our flagship store (entryway,

bedroom, and living room), where fully intelligent presentation process is available to enable users to experience the convenience brought by automation.



### **Standardized Display Board**

Modular panels, which are easy to distribute and install, are used to help dealers to build sales system quickly.

### Sand Table

Face-to-face, interactive sand table on site is enabled through voice speaker, making clients feel the charm of smart home visually.

#### Sichuan Telecom Buying Conference

Intelligent sand table gathered spotlight



#### Intelligent sand table in a service hall

#### Smart home exclusive shop

Intelligent sand table is used as a display and sales tool





### LifeSmart Exhibition Car

The mobile "smart home showroom" is equipped with a full range of smart home products and a variety of speakers, which can display smart home scenarios anytime anywhere. It has led the way in helping partners in presentation and report, and in promoting market activities and ground marketing.



# Every single home will become a smart home Every single office will become a smart office

